

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

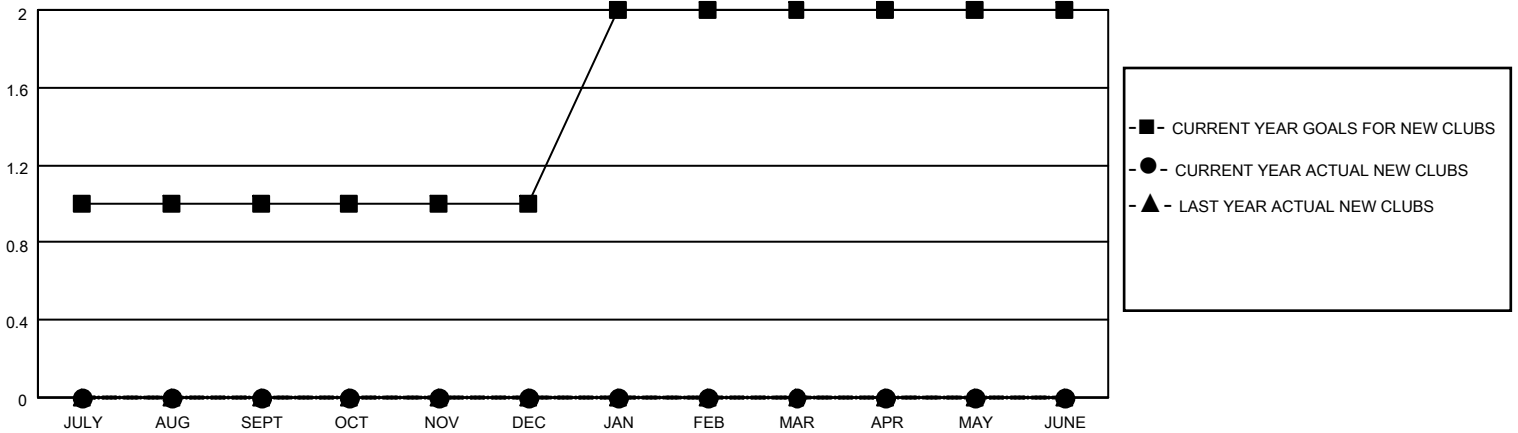
District 24 L

Results as of: 4/30/2021

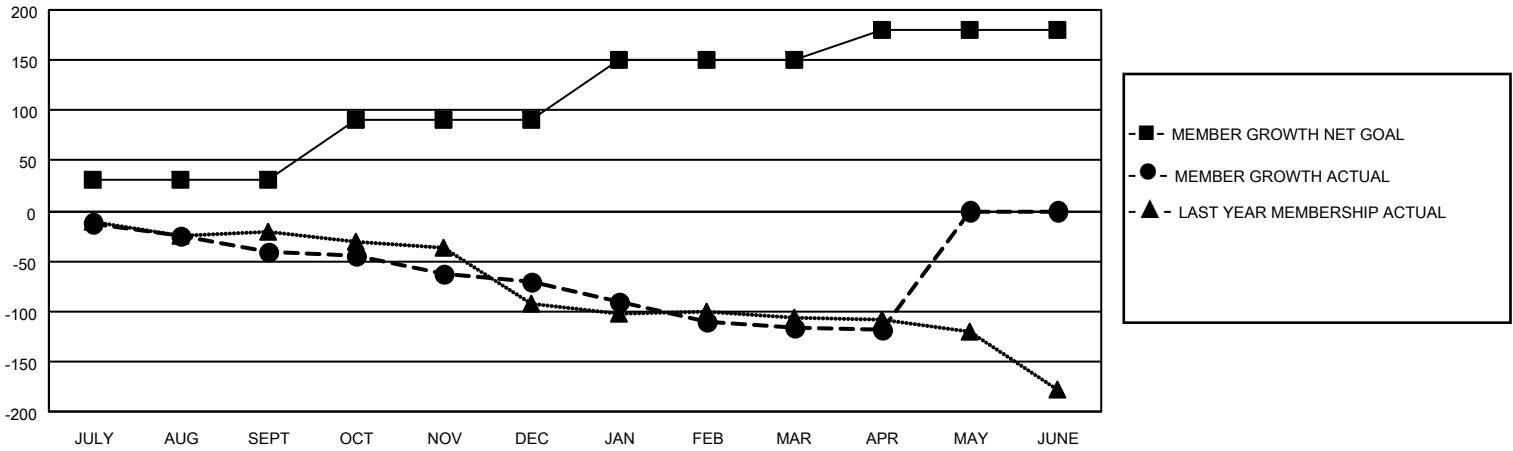
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	42	71
OCT/NOV/DEC	60	53	80
JAN/FEB/MAR	60	37	70
APR/MAY/JUNE	30	7	10

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

34 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 1,603 (64.07%)
FEMALE 899 (35.93%)

DROPPED MEMBERS

DECEASED	52
CLUB CANCELLED	10
OTHER	169
TOTAL	231

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	458
FAMILY MEMBERS PAYING HALF DUES	231